



**MOVE YOUR BRAND FORWARD  
WITH VIDEO CONTENT THAT CONVERTS**

(313) 355-6900 | [fullviewpro.com](http://fullviewpro.com) | [hello@fullviewpro.com](mailto:hello@fullviewpro.com)

WHY US?

# WE'RE YOUR CREATIVE PARTNER

We craft **award-winning, impact-driven**, content designed to elevate your business. We're your creative partners providing **turnkey solutions for your organization's goals**. Our in-house creatives bring the experience, the culture, and the full spectrum of possibilities to **move your brand forward**.



WHAT WE DO...

## COMPREHENSIVE SOLUTIONS

Today's most advanced video shooting, equipment and workflows at a cost your business can afford.

## INCLUSIVE STORYTELLING

Minority Business Enterprise (MBE) Certified. Detroit-based. 30+ years of combined experience. We're your gateway to a wide-ranging array of perspectives.

## IMPACTFUL CONTENT

Our strategic solutions help you showcase your products, highlight services, and broadcast your key initiatives — bringing your story to the forefront

WATCH OUR

# SHOWREEL

COMMERCIALS

BRANDED CONTENT

FEATURE FILMS

NARRATIVE + DOCUMENTARY

CORPORATE EVENT VIDEOS

VISUAL EFFECTS



INDUSTRY AGNOSTIC, CLIENT-CENTRIC STORYTELLING



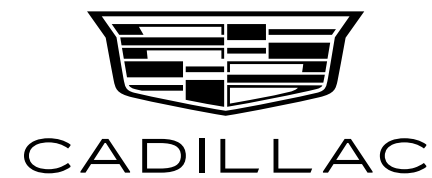
# WHO WE'VE WORKED WITH

Select client list that have used Full View's production services to grow engagement.



**COMPLEX**

Google



MAYBELLINE  
NEW YORK



*Leo Burnett*

metroPCS.



*Motor City*  
CASINO · HOTEL

NATIONAL  
BLACK  
**mba**  
ASSOCIATION, INC.

**FORTUNE**



**DMC**  
DETROIT MEDICAL CENTER

visit**detroit**



**TEACHFORAMERICA**

# FVP PRODUCTION PROCESS

## DISCOVERY

Our team partners with you to understand the DNA and objectives of the organization. We align your vision to film in order help tell the best story based on goals.

## PRE-PRODUCTION

Creative ideation gives your production life. Depending on the scope of the project, pre-production could include research, scriptwriting, storyboard/Animatic Creation, production scheduling, and location scouting.

## PRODUCTION

Collaboratively, we strives to achieve your goals as you envision: working closely with your team - Before, During, and After the production. We use state-of-the-art equipment and top talent to create award-winning content for you and your brand.

## POST-PRODUCTION

Editing, Color-Grading, and Audio Mastering! Post Production suites are connected via fiber network and outfitted with the latest software and hardware in the industry to enable creative collaboration between our team and you.

# TRAVEL READY

Fleet vehicles

Equipment is flight ready

International readiness

Strategic national  
partners to support any  
size production



# IN-HOUSE PRODUCTION TOOLS

## RED V-RAPTOR



## Sony FX6



## POST-SUITES



### RED Cinema Camera Packages:

- V-Raptor 8K VV
- Monstro 8K VV
- Komodo 6K

### Blackmagic Camera Packages:

- Ursa Mini Pro 4.6K
- Pocket 6K

### Audio Kits

- Schoeps shotgun microphone kit
- Sony Lavaliers
- MixPre 10 Multi-Track Mixer

### Lens Kits

- Zeiss CP3 Prime PL
- Atlas Orion Anamorphic

- 3 Post Editing Suites
- 2D/3D Motion Graphics Suite
- LED & HMI Grip & Electric Packages
- Ronin 2 Multi-Axis Gimbal

- Dana Dolly Camera Slider System
- DJI Inspire 2 5K Aerial Drone w/Prime Lenses
- Car Rig Stabilizers

# KIRA 2.0 CINE ROBOT

## Creative & Controlled

Precise programmable movements that can capture unique angles unlike any other device in the industry.

## Visual Effects

Frame by frame time-lapse, accurate shot repeatability, and fixed object tracking to aid in visual effect creation.

## Premiere in the Midwest

FVP is the only production company in the Midwest utilizing the Kira 2.0.

*\*Available In Studio or On Location*





# OUR STUDIO

## STAGE 1



12' 5" Ceilings

Green Cyc: 16.5' x 14.5'  
240 sq. ft (approx)

White Cyc: 16.5' x 20'  
330 sq. ft. (approx)

## STAGE 2



12' 5" Ceilings  
30' x 22'  
660 sq. ft (approx)

Stage Rental Includes :

- 2 Stages with Gray Carpet and Black Drape
- LED Video Wall
- 80" LED Screen
- LED Stage Lighting with Movers
- Standard Soft Seating or Stools
- Accent Tables

## GREEN ROOMS



Includes:

- Clothing Rack
- 2 couches per room
- Multi-temperature Glamor Mirror
- Coffee Machine
- Restrooms

Please Note: Additional furniture, rider items, custom stage design, and/or custom room details will be available at an additional cost.

- **Online Repository:** *All of your captured footage available to browse, giving you full access to content you need instantly on any device. 24/7 Access: (Subscription service and transcoding required)*
- **Virtual Editing Process:** *Remotely choose footage, leave notes, manage reviews and work directly with our editing team.*
- **Secured 24/7 Access:** *Network security and LTO backups. All data secure on dedicated servers with DOD certified cloud backups that are unrivaled in reliability, portability and security.*
- **Long term storage:** *All of your content, new and old, managed on our servers for long term storage backup.*

# CONTENT MANAGEMENT FEATURES

# RETAINED RELATIONSHIP BENEFITS

- Dedicated Account Manager
- 20% Discounted Services ex. 100K = 120K Value
- (1)Year free subscription for online repository.
- Ownership of all content produced content.
- Priority in Production and Post Production Services
- Available to accommodate (national and international) travel options
- 1 week lead time to prepare for most projects

*Let's*  
**TELL YOUR STORY**

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